Tidskriften opera is a Swedish opera magazine targeting everyone with an interest in opera, both professionals and "mere" opera fans alike. It contents interviews with the stars, in-depth features, essays. And, of course, reviews of records, books and opera performances around the world. Tidskriften OPERA was launched in 1978 and is published 5 times a year.

tidskriftenopera.se

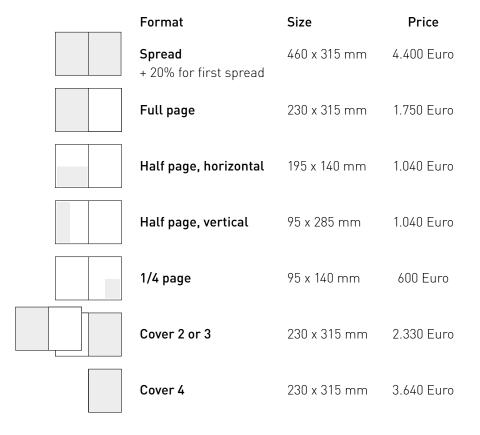


Sören Tranberg
Editor-in-chief and legally responsible publisher





ADVERTISEMENT FORMATS



Apply 5 mm bleed to the spread and full page formats.

Digital material is sent to anders@sb-media.se

Sincerely, Anders Jeppsson, advertisement Swartling & Bergström Media Birger Jarlsg. 110, SE-114 20 Sthlm Tel +46 8 54 51 60 76 Mobil +46 76 350 35 28 anders@sb-media.se www.sb-media.se



PUBLICATION PLAN 2024

Issue	Publication	Copy deadline	Final reservations
1	21/2	2/2	26/1
2	25/4	5/4	28/3
3	24/6	3/6	28/5
4	16/9	23/8	16/8
5	25/11	4/11	27/10

TECHNICAL INFORMATION

Issue: 4.000

Format: 230 x 315 mm, bleed.

Advertisement formats and prizes to the left. Other options, such as 1/3 page or supplement, can be discussed. VAT not included.

Paper: EUR Silverblade art 170 g (cover), Arctic Silk matt 115 g.

Logotypes should be delivered as Illustrator eps or ai (vector).

Material should be delivered as printable PDF file.

Color ads should be saved in CMYK.

Invoices

Dated on day of publication, with 20 day net term of payment. Penalty interest may be charged for invoices not paid by due date. VAT not included.

Subscription

2023 (5 issues) SEK 650 kr. Ad production and amendments will be charged at SEK 1.000/h.

